Exhibitors frequently inquire about ways to enhance their visibility during the annual meeting. The ABA is pleased to provide a variety of high profile opportunities that offer additional exposure to exhibiting companies. Each opportunity has been designed to compliment and support the meeting.

## Sponsorship Opportunities at the 46th Annual Meeting

### Annual Meeting Mobile App
The app will allow attendees to easily access event sessions, exhibitors, abstracts, maps, and more. As an app supporter, your hyperlinked banner ad will appear on the landing page of all menu items. Ads are located at the top of screen and will rotate every six seconds. Also included in this package: three push notification messages and featured exhibitor listing.

- **$20,000 exclusive** or
- **$5,000 shared (max of three)**

### Hotel Room Keys
Your company logo would be on the hotel room key, which all attendees will receive at check-in.

- **$10,000 exclusive**

### Website Banner Ad on Annual Meeting Landing Page
Web banner space is available on the annual meeting landing page of the ABA website. Your web banner can be hyperlinked to your company’s website. Max of two banners (right menu or bottom of page only).

- **$3,500 for 6 months**
- **$6,000 for 12 months**

### Registration Bags
Each attendee is given a registration bag with all the registration materials. Your logo is placed on one side of the bag, and the ABA’s logo on the other side. Attendees use these bags long after the meeting.

- **$18,000 exclusive**

### National Burn Repository
Underwrite (by an unrestricted educational grant) this premier annual report summarizing data on burn injury from burn centers in the US, Canada and Sweden. Consistently ranked in top three most requested pages on ABA website.

- **$15,000 exclusive**

### Badge Lanyards
Your company logo would be printed on all attendee meeting registration lanyards.

- **$8,000 exclusive**

### Registration Bag Inserts
Inserted in the registration bag that every attendee receives would be information provided by the sponsor.

- **$3,000 per insert**

### Room Drops
Room drops are an effective way to promote products and booth location. All literature must be approved by the ABA prior to distribution.

- **$2,000 plus any additional hotel costs**

### Annual Banquet Photo Opportunity
A photo opportunity will be available for the attendees during the reception prior to the Annual Banquet on Friday, March 28, 2014. Attendees will take home a photograph, individual or group, as a remembrance of the Annual Meeting which will have the dates of the meeting and your company logo.

- **$10,000 exclusive**

### Official Guide to the Exhibits
Each attendee receives a booklet outlining the exhibit hall and list of exhibitors for the meeting. Your company name and logo will be included in the booklet as the official sponsor.

- **$5,000 exclusive**

### Opening Reception/Food/Beverage Station — In Your Booth
Be one of a limited number of companies with a food or beverage station in their booth during the opening reception. A floor plan will be distributed denoting the booths with stations. Companies will not be permitted to order food or beverage for their booth separately during this event. If you would like to consider being the exclusive sponsor for the reception, please call the ABA.

- **$2,500 per station**

### Featured Exhibitor Listing on ABA Meeting App
Your company listing featured prominently on exhibitor page of the ABA meeting app.

- **$1,500**
CORPORATE SPONSORSHIP PROGRAM

The ABA offers three levels of sponsorship: Silver, Gold and Platinum. Every dollar your company spends on promotional opportunities, including exhibiting and other opportunities at the ABA Annual Meeting, allows your company access to the benefits of that level. Benefits are outlined below.

Cumulative expenditure on all corporate sponsorship opportunities within ABA fiscal year: July 1 – June 30.

<table>
<thead>
<tr>
<th>Benefit and Recognition</th>
<th>Silver ($10K)</th>
<th>Gold ($20K)</th>
<th>Platinum ($40K)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition Signage in the Registration Area and Outside Exhibit Hall</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Thank You in Opening Ceremony at ABA Annual Meeting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Additional Exhibitor Staff Badges</td>
<td>2</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Invitation to Open Session Portion of IAC/Government Affairs Luncheon - one rep/company</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Platinum Circle Reception at ABA Annual Meeting</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Corporate Sponsor Badge Ribbons at ABA Annual Meeting</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company Logo on Corporate Sponsor Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company Link on Corporate Sponsor Page</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Company Profile on Corporate Sponsor Page</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Discount Banner Ads on Key Landing Page</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
</tr>
<tr>
<td>Thank You Recognition in ABA New Member Packet</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

Contact Name

Company

Address

City  State  Zip

Phone  Fax

☐ Annual Meeting App ................................. $20,000 exclusive | $5,000 shared (max of three)

☐ Registration Bags .................................................. $18,000 exclusive

☐ National Burn Repository ........................................... $15,000 exclusive

☐ Annual Banquet Photo Opportunity ............................. $10,000 exclusive

☐ Room Keys .......................................................... $10,000 exclusive

☐ Badge Lanyards ..................................................... $8,000 exclusive

☐ Official Guide to the Exhibits .................................... $5,000 exclusive

☐ Website Banner Advertising on Annual Meeting Page ................ $3,500/6 mos | $6,000 for 12 mos

☐ Registration Bag Insert ........................................... $3,000 per insert

☐ Opening Reception .................................................. $2,500 per station

☐ Wine & Cheese Reception .......................................... $2,500 per station

☐ Room Drops ........................................................ $2,000 each

☐ Featured Exhibitor Listing on ABA Meeting App .................. $1,500

Return no later than December 15, 2013 to:
American Burn Association
311 South Wacker Drive, Suite 4150
Chicago, IL 60606
Phone: (312) 642-9260
Fax: (312) 642-9130
burns@ameriburn.org