



Burn Care Ne>t

Leading Burn Care into Tomorrow

Dear 2026 ABA Exhibitor,

Welcome and thank you for your support of the upcoming American Burn Association's 2026 Annual Meeting, to be held April 14-17 in Orlando, FL. We are very excited to have you with us and we are looking forward to a great show! In preparation for the Annual Meeting, please review the following notes and reminders.

IMPORTANT DEADLINES:

- **ASAP: Full Exhibit & Sponsorship Invoice**
 - Please reach out to abaexhibits@smithbucklin.com if you have any questions on how to complete.
- **March 16th: Discount deadline for The Expo Group Orders**
- **Prior to going onsite: Exhibitor Badge Registration**
 - See below for more details.

EXHIBITOR SERVICE KIT

The [Exhibitor Services Kit](#) is available to all exhibitors. An email containing login instructions was sent to each exhibitor from TEG, the official Annual Meeting general services contractor. If you did not receive that email, are having trouble accessing your account, or have any questions regarding orders, please reach out to exhibitorservices@theexpogroup.com for assistance.

EXHIBIT HALL SCHEDULE

Exhibitor Move-in Hours:

Monday, April 13: 12:00 PM – 5:00 PM

Tuesday, April 14: 8:00 AM – 3:30 PM

All booths must be completed by April 14th at 3:30 PM.

Show Hours:

Tuesday, April 14: 5:00 PM – 7:00 PM | Opening Reception

Wednesday, April 15: 9:30 AM – 7:00 PM | Exhibit Hall Open

5:30 PM – 7:00 PM | Networking Reception

Thursday, April 16: 9:30 AM – 2:00 PM | Exhibit Hall Open

All booths must be open and staffed during the show hours. Exhibitors will be required to exit the exhibit hall as soon as the show closes each night.

Exhibitor Move-out Hours:

Thursday, April 16: 2:00 PM – 8:00 PM | Exhibit Hall Open

Exhibitors may begin to pack equipment, supplies and literature when the show closes at 2:00 PM on Thursday, April 16, and must be completely out of the hall by 8:00 PM. More details regarding move-out will be available in the exhibitor services kit.

*Subject to change

REGISTRATION

[Exhibitor registration](#) is open for the ABA 2026 Annual Meeting! **Registration is an individual process**; but as the primary contact you are receiving this important information around exhibitor registration. Please follow [the instructions](#) to successfully register yourself and have your booth staff register themselves.

As a reminder, please see complimentary registration badge allotments below. Additional Exhibit Hall Only (\$250) and Exhibitor Full Conference (\$850) badges can be purchased through the registration portal.

- (1) Exhibit Hall Only Badge per 10'x10' booth
- (1) Full Conference Registration Badge per 10'x10' booth

Steps to Register Your Team

- 1.) Determine which members of your team will attend and what type of pass they will have.
- 2.) Provide instructions, found [here](#), to each team member and communicate pass options and your vendor code.
- 3.) Ensure your entire team is registered by **Friday, April 3rd**.
 - a. Registering your team in advance will help with a smooth check-in onsite at the Annual Meeting.

Company Registration Codes: Your 2026 Annual Meeting badge allotments/codes have been sent out from ABAExhibits@smithbucklin.com. Please contact us directly if you need your codes re-sent to you. For any specific questions regarding your registration, please contact registration@ameriburn.org.

HOTEL & TRAVEL

[Click here](#) for more information about booking your hotel reservations at the discounted ABA rate. Note that the special room rate is only available until **March 16, 2026** (or until rooms sell out, whichever occurs first). **Booking links can be found in your registration confirmation email.**

IMPORTANT: BEWARE of Unauthorized Hotel Solicitations

Every year, ABA is alerted to various scams of unauthorized housing companies reaching out to attendees related to the Annual Meeting and identifying themselves as being affiliated with ABA. ABA has no affiliation with these organizations and in no way endorses their services.

Official ABA housing information and booking links can only be obtained through your registration confirmation email. There will be no circumstance that you would be contacted directly to make a reservation. If you receive any suspicious communication, please contact ABA at registration@ameriburn.org.

ANNUAL MEETING MOBILE APP – EXHIBITOR PORTAL

Next week, you will receive an email with login information to access the Exhibitor Portal of the Annual Meeting Mobile App. This portal will allow to upload the below information. Once complete, your information will be visible on your company profile to all attendees throughout the event!

- Company Name
- Website
- Email
- Phone
- Company Description and Logo

WEBINAR

Missed the exhibitor webinar on January 21st? Watch the recording [HERE](#).

ABA will be hosting an additional exhibitor webinar on Thursday, March 12th at 3:00 PM CT. A meeting invite and additional details are forthcoming.

SPONSORSHIP OPPORTUNITIES

Interested in learning more about sponsorship opportunities at the Annual Meeting? Reach out to Sue Griffin today at Griffin@ameriburn.org! You may also view the prospectus [here](#).

QUESTIONS?

For booth payment and general questions about your participation as an exhibitor at the ABA conference, please contact the ABA Show Management team at ABAExhibits@smithbucklin.com.

The American Burn Association thanks you for your support & we look forward to seeing you in Orlando!