



Burn Care Next

Leading Burn Care into Tomorrow

Dear 2026 ABA Exhibitor,

Welcome and thank you for your support of the upcoming American Burn Association's 2026 Annual Meeting, to be held April 14-17 in Orlando, FL. We are very excited to have you with us and we are looking forward to a great show! In preparation for the Annual Meeting, please review the following notes and reminders.

IMPORTANT DEADLINES:

- **January 21st: ABA Exhibitor Webinar**
 - See below for more details.
- **ASAP: Full Exhibit & Sponsorship Invoice**
 - Please reach out to abaexhibits@smithbucklin.com if you have any questions on how to complete.
- **March 16th: Discount deadline for The Expo Group Orders**
- **Prior to going onsite: Exhibitor Badge Registration**
 - See below for more details.

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit will be launched **during the week of January 12th**. An email from TEG, the official Annual Meeting general services contractor, will be sent to each exhibitor. Once the kit is launched, if you have any questions regarding ordering or accessing your account, email exhibitorservices@theexpogroup.com for assistance.

EXHIBITOR REGISTRATION

In addition to the Exhibitor Services Kit, Exhibitor Registration instructions and company codes will also be sent out **during the week of January 12th**. As an exhibitor, you will receive one (1) full conference registration and one (1) exhibit only registration for each 10' x 10' booth reserved. Additional Exhibit Hall Only and Full Conference badges can be purchased through the registration portal. Additional instructions will be provided once registration is open.

EXHIBITOR WEBINAR

With the Annual Meeting fast approaching, we want to support you as you prepare. ABA Show Management will be hosting a webinar to discuss upcoming deadlines, exhibitor registration, and much more. If you are interested, please join the webinar which will be held on **Wednesday, January 21st at 3PM CST/ 4PM EST**. The calendar invite has been sent to the main contact on file for each exhibiting company, but please reach out to abaexhibits@smithbucklin.com if you need the invite resent.

EXHIBIT HALL SCHEDULE

Exhibitor Move-in Hours:

Monday, April 13:	12:00 PM – 5:00 PM
Tuesday, April 14:	8:00 AM – 3:30 PM

All booths must be completed by April 14th at 3:30 PM.

Show Hours:

Tuesday, April 14:	5:00 PM – 7:00 PM Opening Reception
Wednesday, April 15:	9:30 AM – 7:00 PM Exhibit Hall Open 5:30 PM – 7:00 PM Networking Reception
Thursday, April 16:	9:30 AM – 2:00 PM Exhibit Hall Open

All booths must be open and staffed during the show hours. Exhibitors will be required to exit the exhibit hall as soon as the show closes each night.

Exhibitor Move-out Hours:

Thursday, April 16:	2:00 PM – 8:00 PM Exhibit Hall Open
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Exhibitors may begin to pack equipment, supplies and literature when the show closes at 2:00 PM on Thursday, April 16, and must be completely out of the hall by 8:00 PM. More details regarding move-out will be available in the exhibitor services kit.

*Subject to change

HOTEL & TRAVEL

[Click here](#) for more information about booking your hotel reservations at the discounted ABA rate. Note that the special room rate is only available until **March 16, 2026** (or until rooms sell out, whichever occurs first). **Booking links can be found in your registration confirmation email.**

IMPORTANT: BEWARE of Unauthorized Hotel Solicitations

Every year, ABA is alerted to various scams of unauthorized housing companies reaching out to attendees related to the Annual Meeting and identifying themselves as being affiliated with ABA. ABA has no affiliation with these organizations and in no way endorses their services.

Official ABA housing information and booking links can only be obtained through your registration confirmation email. There will be no circumstance that you would be contacted directly to make a reservation. If you receive any suspicious communication, please contact ABA at registration@ameriburn.org.

SPONSORSHIP OPPORTUNITIES

Interested in learning more about sponsorship opportunities at the Annual Meeting? Reach out to Sue Griffin today at Griffin@ameriburn.org! You may also view the prospectus [here](#).

QUESTIONS?

For booth payment and general questions about your participation as an exhibitor at the ABA conference, please contact the ABA Show Management team at ABAE Exhibits@smithbucklin.com.

The American Burn Association thanks you for your support & we look forward to seeing you in Orlando!